NILESH LOKHANDE (UI/UX Designer)

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Profile Summary

- Accomplished **UI/UX Designer and Front-End Developer** with 5+ years of experience in **HTML/CSS** and 4.2 years in **UI design**, specializing in **user-centered design**, **design thinking,** and integrating UI designs into **Angular** and **React applications** for scalable web and mobile applications.
- Proficient in **Figma**, **Adobe XD**, **Sketch**, and **Photoshop**, with strong front-end expertise in **HTML5**, **CSS3 and WordPress** enabling the creation of responsive, accessible, and consistent design systems seamlessly integrated into live applications.
- ***Certified in Mobile App Design (Figma) & UI/UX Design***, skilled in usability testing, persona creation, A/B testing, conversion rate optimization (CRO), data visualization, and agile methodologies. Effective collaboration with stakeholders and cross-functional teams to enhance workflows and deliver business-focused outcomes.

Skills

User Research: Interviews, Surveys, Competitor Analysis; Usability Testing, Persona Creation; Data Analysis and Reporting.
UI/UX Design: Wireframing, Prototyping, High-Fidelity Design, Interaction Design, Information Architecture, Design Systems, Usability Standards
Design Tools: Figma, Adobe XD, Sketch, Adobe Photoshop, InVision, Zeplin, Balsamiq
Front-End Skills: HTML5, CSS3, JavaScript, jQuery, Bootstrap, Responsive Web Design, WordPress.
Collaboration & Methodologies: Cross-Functional Teamwork, Agile Methodologies, Sprint Planning, JIRA, Design-to-Development Handoff.

Work Experience

Professional Sabbatical | UI UX design and skill Enhancement   Feb 2024 – Present
- Took a planned professional break while continuing freelance UI/UX projects
- Focused on upskilling in UI/UX, front-end integration, and design systems

Suma Soft Pvt. Ltd.   Jan 2020 – Jan 2024
UI/UX Designer & Developer
- Conduct stakeholder interviews, competitor research, and usability testing to improve user experiences and engagement.
- Create wireframes, interactive prototypes, and high-fidelity designs in Figma and Adobe XD with a focus on usability, responsive design, and brand consistency.
- Develop responsive, pixel-perfect web pages using HTML, CSS, JavaScript, and support integration into React and Angular with accessibility compliance.
- Collaborate with developers and product teams to streamline handoff and speed up delivery.

Encoding Solutions Pvt. Ltd.   Oct 2016 – Aug 2019
UI/UX Developer
- Designed and developed responsive UIs by converting mockups into user-friendly interfaces, boosting engagement by 25%.
- Optimized front-end performance by debugging and reducing load times by 40%, leading to a 30% drop in bounce rates.
- Collaborated with teams to deliver improvements, reducing timelines by 15% and enhancing usability and accessibility.

Technoheaven Pvt. Ltd.   Sep 2014 – Sep 2016
Web Designer
- Led UI/UX design strategies to build responsive, mobile-first layouts, increasing user engagement by 40%.
- Improved web performance through A/B testing and SEO best practices, boosting load speed by 30% and organic traffic by 25%.
- Collaborated with cross-functional teams to develop dynamic, CMS-driven solutions, streamlining content workflows and improving operational efficiency by 20%.

Projects

- **eShipper & Fitzmark (Logistics):** Designed responsive, intuitive interfaces that boosted user engagement by 40% and improved overall customer satisfaction by 25% through collaborative stakeholder workflows.
- **Banking Website:** Improved mobile and desktop accessibility by 35% with optimized modules and layouts, resulting in 20% higher customer retention and 15% better service efficiency.
- **Business Website** – Encoding Solutions: Redesigned an outdated site, enhancing navigation and engagement by 30%, increasing traffic by 25%, and improving conversions by 20%.

Education

- **MCM (Master of Computer Management) & B.Sc. in Computer Science:**
  Built a strong foundation in web technologies and digital design, supporting my transition into UI/UX and user-centered problem-solving.